

THE OFFICIAL E-NEWSLETTER OF THE 2012 TAMPA BAY HOST COMMITTEE

Planning is Underway

■ Host Committee is preparing to showcase Tampa Bay leading up to the Republican National Convention

The Tampa Bay Host Committee's Executive Committee and Board of Governors are comprised of local businesses, educational and government leaders who volunteer their time to help promote the Tampa Bay area and represent the entire community leading up to and during the Republican National Convention in August 2012. These Committee leaders, community partners and the Host Committee staff have been working hard on plans to showcase Tampa Bay through tourism, hospitality and business opportunities.

The Host Committee is not involved in politics and it does not promote or endorse a political agenda. Instead, the organization is a 501(c)3 non-profit organization that is designed for the sole purpose of promoting the Tampa Bay community to the eyes of the world, which will be upon Tampa Bay in August 2012.

"This is an exciting time for Tampa Bay. Hosting the Republican National Convention will bring \$175 million in estimated economic impact to the greater Tampa Bay area," said Host Committee President Ken Jones. "We've just passed the one-year mark. We're just under one year away from hosting about 50,000 visitors, which include roughly 15,000 members of the media and 6,000 delegates. We're excited to showcase all that Tampa Bay has to offer."

Host Committee Chief Operating Officer, Matt Becker, joined the effort earlier this month, "We've assembled an experienced and talented group of individuals to serve on the Host Committee staff. We're looking forward to rolling out our various community programs later this year. It's our hope that our Tampa Bay community members will start to network with us online so they can stay in touch with us and our upcoming programs. Planning is well underway."

The Host Committee is a new member of most social networks: Please like the Host Committee on Facebook, follow the Host Committee on Twitter and connect with the Host Committee on LinkedIn to stay in the loop on plans and preparations. ■



■ August 27 – 30, 2012 TAMPA BAY will host the Republican National Convention at the St. Pete Times Forum

By the Numbers

The 2012 Republican National Convention will mark the

FIRST TIME

that a National Convention has been held in

TAMPA BAY

The Convention will create

\$175 MILLION

worth of economic impact

An estimated

10 BILLION

media impressions of Tampa Bay will be made during the week of the Convention

MORE THAN

15,000

members of the local and national media will be in Tampa Bay during the week of the Convention

6,000 delegates will

visit **TAMPA BAY** during the week of the Convention

Join the Effort

GET INVOLVED! Online registration for the Volunteer Program will launch in late 2011. To be added to the list of interested volunteers, please email volunteer@2012tampa.com.

GET PLUGGED IN! The Local Small and Minority Business Program will launch in late 2011. To be added to the list of interested local businesses, please email business@2012tampa.com.

WE'RE SOCIAL:

